

# Mid-Michigan Library League

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**Webinar Recording**

# News of Interest

## October 2019



## Member Happenings

- **Stacy Pasche** from [Benzie Shores District Library](#) and **Amanda McLaren** from [Benzonia Public Library](#) were selected to participate in the Small & Rural Library Leadership Academy. It was a competitive process, and they selected 25 to participate. We congratulate them and look forward to the shared results of their work!



- The [Luther Area Public Library](#) was highlighted in a blog post by ReddEverywhere on August 28, 2019. "Remote, out of the way, in the middle of nowhere, off the beaten path—these



expressions often invoke a negative, even derogatory connotation. But there's something to be said for an

off-the-beaten-path adventure. [Read more](#)

- The [Mason County District Library](#) is partnering with MCC Schools and West Shore Community College to provide the Unbound program. MCC Students are now able to request books from the Mason County District Library Catalog, have them



delivered to their MCC School Library, and return them to their MCC School Library. This program is funded by the Community Foundation for Mason County.



- There were 56 MMLL library staff and trustees at the annual luncheon meeting on September 19, 2019 in Ludington. It was good to share time and information with each other and learn from the speakers. The annual budget was passed and included increased funding for grants and eResources.



We will miss **Jeanette Fleury** on the MMLL Board!



## Advisory Council

- The Advisory Council consists of the director of each of the 36 member libraries, or their designees, and affiliate members.
- Find meeting notes on the website: <https://mml.pcloud.net/board/advisory-council>
- Your Advisory Council Co-Chairs for FY20 are **Mary Barker**, [Pentwater Township Library](#) and **Debra Greenacre**, [Manistee County Library](#)
- New meeting dates and locations will be announced soon!

## Upcoming Trainings/ Events IN PERSON

**Talk About Friends - An Open-Sharing Discussion about Friends of the Library**  
**Thursday, October 10, 2019, 1:00 – 3:30 p.m.**  
 at the Charlevoix Public Library, 220 Clinton St., Charlevoix, MI 49720 [REGISTER HERE](#)

**Talk About Trustees - An Open-Sharing Discussion about Library Boards of Trustees**  
**Friday, October 11, 2019, 9:30 a.m. – 12:30 p.m.**, Charlevoix Public Library, 220 Clinton St., Charlevoix, MI 49720 [REGISTER HERE](#)



MAME 46 will be held at the DoubleTree by Hilton Hotel Bay City - Riverfront in Bay City, Michigan.  
 Preconference: October 9  
 Conference: October 10-11, 2019

**REGISTER**

**Register Now!** MLA 2019 Annual

Conference  
 October 16-18, 2019  
 Suburban Collection Showplace, Novi



**MLA 2019 Schedule at a Glance**

[Apply for a scholarship here!](#)

**MLA** Michigan Library Association  
 Michigan Library Association  
[Association calendar of events](#)



**Saturday, October 26**  
 9:00 a.m. - 4:45 p.m.



The Suburban Library Cooperative is hosting a workshop for Youth Librarians at the Clinton-Macomb Public Library, 40900 Romeo Plank Rd, Clinton Township, Tuesday, November 12th from 9am - 4pm. Cost is \$30 for SLC members and \$60 for non-members. Lunch is included. [Register HERE](#)



**E-rate and MiSEN!**

The Library of Michigan asked public library directors: if you don't apply for E-Rate discounts, what's stopping you? The majority response was not concerns about filtering but the administrative burden. The landscape has changed with the arrival of the Michigan State Education Network (MiSEN). It's a fiber backbone that will cost \$50/mb. Libraries connected to the MiSEN will be able to sign a Letter of Agency to join consortium applications and stop filing E-Rate paperwork but still receive the discounts. No more forms! Stop by the MiSEN booth at MLA or come to the library-specific E-Rate training on **November 4, 2019 at Delta Township District Library from 10-2**. [Register HERE](#) <http://www.michigan.gov/erateforlibraries>



Join your Nashville to than develop and talk far our have come— inventing next. The advanced registration rate is available to everyone through January 31, 2020. Public Library Association (PLA) and Tennessee Library Association (TLA) personal members get exclusive access to the Early Bird discount through December 20, 2019. [Register now!](#)



colleagues in do more new skills about how libraries be a part of what comes

**The 2020 Loleta Fyan Small and Rural Libraries Conference will be held at the Grand Traverse Resort April 13-April 15, 2020**

The Library of Michigan invites proposals for the **2020 Loleta Fyan Small & Rural Libraries Conference**. The call for proposals is open through Monday, **October 7, 2019**. Submit your session proposal online at <https://www.surveymogizmo.com/s3/5146323/2020-SRLC-Proposal-Submission-Form>  
 The three-day event features exhibitors, awards, keynote speakers and sessions geared to libraries serving small and rural communities.  
[Nominate someone for an award!](#)



The 45th annual [National Library Legislative Day](#) will be held **May 4-5, 2020**, at the Georgetown Conference Center in Washington, D.C. This two-day educational advocacy event is designed to gather hundreds of library workers, supporters, leaders, patrons, and community stakeholders to learn from policy experts and raise awareness among federal legislators about how and why libraries are vital to communities across America. The event begins on Monday with a full day of advocacy training, with the next day devoted to meetings with elected officials to discuss resources for libraries in their communities.



**The Library of Michigan's Beginning Workshop in 2020 will be held May 13<sup>th</sup>-15<sup>th</sup> at Shanty Creek.**

[Library Continuing Education Program](#) - Applications may be submitted quarterly, up to the last business day of March, June, September, or December for a continuing education event that is AFTER the quarterly submission deadline. [More information on criteria and application questions.](#)

**MLA Spring Institute: People First March 19-20, 2020 Sheraton Hotel, Ann Arbor**  
**Call for Breakout Session Program Proposals**  
[Submit a Proposal for Spring Institute](#)  
 Submissions welcome through Friday, November 8, 2019.  
**Cool Things My Library Does Proposals are due January 10, 2020.**



**MeL Training** - Visit [eResources Training](#) on the Library Staff page to find aids for each of the MeL databases. See also the marketing resources. [See the MeL Minute HERE](#)



Do you want someone to come train your staff or group on the MeL eResources? Theresa Runyan, Engagement Specialist for Public Libraries will come to you!

[CONTACT FORM](#)

## Scheduled & on-demand WEBINARS & eCLASSES:



PLA Webinar  
How Data and Mapping  
Help Libraries Meet Their  
Patrons' Needs  
Tuesday, October 8, 2019  
2-3 p.m. Eastern



[PLA on-demand webinars](#)

[What Fred Rogers Would Say About "the Difference We Make"- How Simple. Everyday Interactions in Early Childhood Are Critical](#)  
October 10, 2019, 2:00 PM EST, [Register HERE](#)  
[This webinar](#) is a reflection and discussion of what it means to make a difference in today's early care and education contexts.

Presenters will discuss:

- What does making a difference look like in simple, everyday teacher-child interactions?
- What enhances or limits our ability to recognize the impact we make?
- How do we help each other to appreciate and grow the kind of practices that make a positive impact on children and families?



Library of  
Michigan Webinar  
Archives –  
[CLICK HERE!](#)

### MeLCat Cataloging

3-day class, October 8-10, 10:00am – 12:00pm Eastern (9:00am – 11:00am Central)  
Instructor: John Sterbenz from the University of Michigan – and maybe even his cat! John teaches the MARC: An Introduction course for us each semester as well as MeLCat Cataloging and Advanced MeLCat Cataloging. \$75 course (\$225 for a group) for MCLS members and non-members.

### PLA & OCLC Webinar - Public Libraries Partner to Respond to the Opioid Crisis

Wednesday, October 30, 2019 | 3–4 p.m. Eastern This webinar will present examples from new case studies of libraries who are serving as active partners in addressing the opioid crisis in their communities. [Click HERE](#) to register for free.

### [How the Library Can Help Students Navigate Mental Health](#)

Date: October 10, 2019

Time: 5 p.m. - 6 p.m. Eastern Standard Time  
Join us to learn how to:

- Connect students with young adult literature titles that feature characters with mental illness
- Develop partnerships to provide services and resources to serve teenagers with mental illness
- Assist teens experiencing a crisis
- Build SEL programming in the library, including mindfulness, trauma-informed practices, and more



The learning place for libraries.

### WebJunction Webinars

[Archive](#), [course catalog](#)

17 October 2019 - [Scams, Fraud and Identity Theft: How Libraries Can Help](#) In this webinar, learn about free resources and programming ideas to support patron information needs related to fraud protection.

30 October 2019 - [Public Libraries Partner to Respond to the Opioid Crisis](#) This webinar will present examples from new case studies of libraries who are serving as active partners in addressing the opioid crisis in their communities.

07 November 2019 - [Advocacy 101: When Advocacy Becomes Second Nature](#) A webinar hosted in collaboration with ARSL on the basics of library advocacy and how to integrate advocacy into your everyday and into your community relationships.



### FOR LIBRARIES

- [Learn from other libraries](#)
- [Participate in online training or view an archive](#)
- [Resources for staff technology training](#)
- [Maintain and support your computers](#)
- [Receive updates each month](#)
- [About your library](#)

[Read the latest news from TechSoup here](#)



Library  
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calendar](#)



[Upcoming Trainings](#)

### MMLL Archived Webinars

Remember that you can still view many of the Michigan Cooperative Director's Association (MCDA) webinars that have been offered statewide by going to the [ARCHIVES](#).



<https://libraries.idaho.gov/continuing-education/able/>

### Grant Opportunities:



### Calling Small Libraries: IMLS Opens Grant Program Accelerating Promising Practices for Small Libraries

Deadline: **December 2, 2019**

[Benzonia Public Library](#) was awarded funding in the first round. Federal grants can be time-consuming, but they have a good payoff! For some tips on grant writing, you can audit The University of Michigan School of Information's online course on Grantwriting and Crowdfunding for free: <https://www.edx.org/course/grant-writing-and-crowdfunding-for-public-libraries> [Q & A Webinar with Karren and Kristin](#):

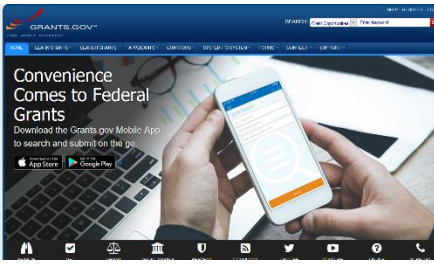
- Friday, October 25<sup>th</sup>, 2:00 PM
- Register for Q & A webinar [HERE](#)



### Library of Michigan LSTA Grant Programs

The Library of Michigan offers three different LSTA (Library Services and Technology Act) grant programs. For complete information, see

[www.michigan.gov/lsta](http://www.michigan.gov/lsta)



Get notifications from Grants.gov – click here

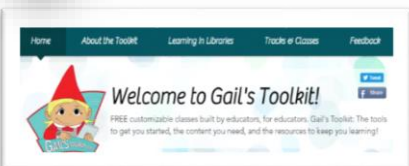


WebJunction Course: Grantseeking for Libraries



The MMLL Mini-Grant program will be announced soon! Watch for news [HERE](#)

Digital Literacy:

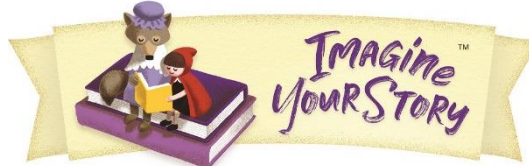


**The Free Mozilla Web Literacy Curriculum** – Mozilla has spent a lot of time and resources creating curriculum to support the development of [core web literacy skills](#). The curriculum is freely available.

Youth Services:



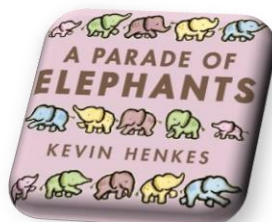
Collaborative Summer Library Program



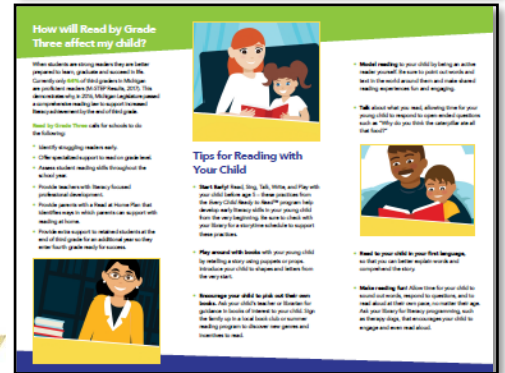
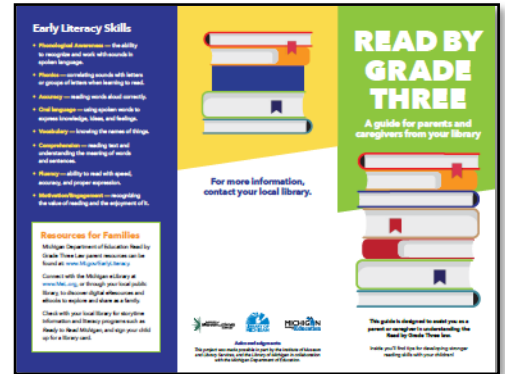
2020's "Imagine Your Story" and Virtual Reality Workshop!

- Monday, November 18 at Bloomfield Township Public Library
- Tuesday, November 19 at Portage District Library
- Thursday, November 21 at Otsego County Library

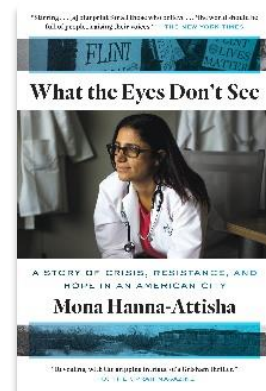
Fee: \$30 includes lunch  
Doors open at 9:30am  
Workshop runs 10am-4:30pm  
Nationally known storyteller **Will Stuck** will present on the 2020 Collaborative Summer Library Program's "Imagine Your Story." From passive programming to decorating to age-specific ideas, Stuck will help refresh your summer reading programs. Later in the day we will take the theme a step further and dive into the world of Virtual Reality with Kevin McDonough, Reference Librarian at Northern Michigan University, learning about different VR equipment, experiencing a virtual reality for yourself, and resources to support programming in your library with VR.

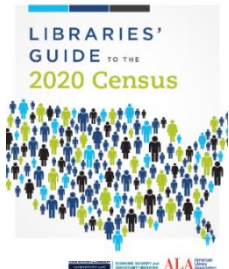


The Library of Michigan's Youth Services Advisory Council's pick for 2020's [Ready to Read Michigan](#) book program is **A Parade of Elephants** by Kevin Henkes.



Early Literacy - Read by Grade Three Law





To learn more, read ALA's **Libraries' Guide to the 2020 Census**, and find additional resources at [ala.org/census](http://ala.org/census).



### 2020 Census KEY FACTS FOR LIBRARIES

#### HOW CAN PEOPLE RESPOND TO THE 2020 CENSUS?

- Households can respond to the census online, by phone, or on a paper questionnaire.
- The online and phone questionnaires will be available in 13 languages.
- The online form will be optimized to allow people to respond on a smartphone, tablet, or computer.
- The online form is secure, and responses will be encrypted.
- The Census Bureau will send paper questionnaires to households that have not responded after several reminders, and will follow up in person if needed.



The questionnaire takes about 10 minutes to complete. The Census Bureau will have a toll-free phone hotline in 13 languages for people who have questions or need help responding to the census. Census responses are confidential. U.S. law strictly prohibits the Census Bureau from sharing personal census responses with anyone—including law enforcement, courts, or any other government agency.

#### WHAT CAN LIBRARIES DO, AND HOW CAN LIBRARIES PREPARE?

- Prepare for increased use of library computers and the Internet. In March and April 2020, many people may come to libraries to complete their census form online. The 2020 Census will be the first one to encourage online responses as the primary way to participate.
- Help census takers by members apply for census jobs. The Census Bureau will hire about 500,000 temporary workers; observers must apply online. Libraries can spread the word and host job fairs with the Census Bureau.
- Participate in Complete Count Committees. Local committees establish Complete Count Committees to increase awareness and encourage residents to respond to the 2020 Census.
- Fight misinformation, disinformation, and scams. People may have questions and concerns about the 2020 Census—libraries can provide accurate information.
- Show information about the 2020 Census—particularly among hard-to-count populations. Hosting programs and events is a great way to increase awareness about the upcoming census. The more people know about the census, how the data are used, and how it impacts them and their communities, the more likely they are to participate.



### 2020 Census KEY FACTS FOR LIBRARIES

#### WHAT IS THE CENSUS? WHY IS IT IMPORTANT?

The U.S. Constitution requires a count every 10 years of every person living in the United States. Census results determine how the federal government allocates more than \$600 billion each year for services that communities rely on, like Head Start, food assistance, and the Library Services and Technology Act, as well as state and local governments. Historically, certain groups of people have been disproportionately undercounted in the census, including young children, people of color and Indigenous people, and people experiencing homelessness. If the census miscounts people, undercounted communities won't get fair funding for critical programs, and officials won't have the reliable information they need to make decisions.



#### HOW WILL THE 2020 CENSUS WORK?

- Beginning on March 12, 2020, the Census Bureau will mail every household in the United States an invitation to respond to the census, including a new option to respond online.
  - In areas without reliable mail delivery or traditional mailing addresses, Census Bureau staff will visit households in person instead.
  - The Census Bureau will use other methods to count people in group living situations, such as college dorms and military bases, and people experiencing homelessness.
- April 1 is known as "Census Day!" although households can respond before or after that date. Households will receive several mailings from the Census Bureau in March and April 2020. Beginning in May 2020, Census Bureau staff will visit households that have not yet responded to collect their responses in person.



...From the Woodlands Library Cooperative:



### Final Rule: Overtime Update



On September 24, 2019, the U.S. Department of Labor announced a final rule to make 1.3 million American workers newly eligible for overtime pay. In the final rule, they are:

- raising the "standard salary level" from the currently enforced level of \$455 per week to \$684 per week (equivalent to \$35,568 per year for a full-year worker);
- raising the total annual compensation requirement for "highly compensated employees" from the currently enforced level of \$100,000 per year to \$107,432 per year;
- allowing employers to use nondiscretionary bonuses and incentive payments (including commissions) paid at least annually to satisfy up to 10% of the standard salary level, in recognition of evolving pay practices; and
- revising the special salary levels for workers in U.S. territories and the motion picture industry.

The final rule is effective on January 1, 2020.

<https://www.dol.gov/whd/overtime2019/>  
FAQ document [HERE](#)

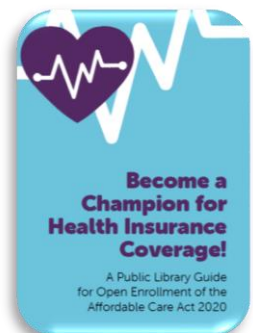


Stacy Pasche from [Benzie Shores District Library](#) attended the RIPL conference back in August. Says Stacy: "...it was by far one of the best prof development I have ever attended. The Michigan session by the Research Institute for Public Libraries (RIPL) was an intensive two day training on how to design outcome-based evaluations of programs and services. It focused on what data to track and how to apply it for planning, management and demonstrating the library's worth. I have already used techniques learned from the training in a few grant requests. Other items addressed were: effective surveys, conducting community needs assessments, and using data to tell your library story. The workshop also included a brief introduction to graphic design, specifically for making infographics with data. This workshop changed the way I approach any project. Through IMLS, the Library of Michigan was able to bring the RIPL people here from Colorado. I was able to attend with a travel stipend made possible from IMLS/Library of Michigan."

The Michigan Library Association (MLA) is pleased to announce **Jaimy Gordon** has won the 2019 Michigan Author Award.



Promoting Healthy Communities: Libraries Connecting You to Coverage



United for Libraries Association of Library Trustees, Advocates, Friends and Foundations

# DPLA News

## Shanee Yvette Murrain joins DPLA as Community Manager

Join us in welcoming our new community manager, Shanée Yvette Murrain. Shanée will lead our efforts to ensure that cultural heritage institutions across the U.S. have a collective digital presence. We are excited to have her on our team! [Read more. https://dp.la/](https://dp.la/)



## Why Libraries Are Eliminating Late Fees for Overdue Books

Chicago Public Library became the largest system to eliminate late fees, a move that will increase access for low-income families. Will more libraries follow? [Read more HERE](#)

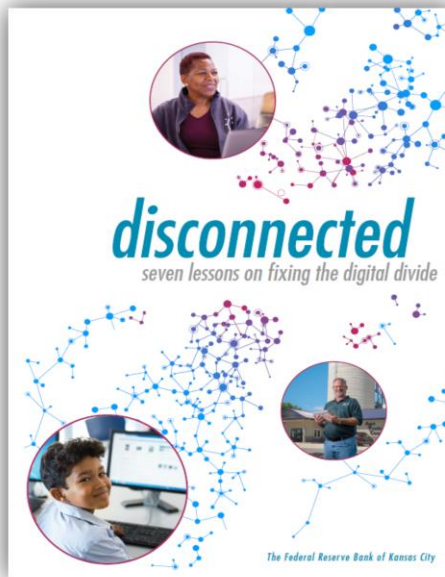


## 2020 Andrew Carnegie Medals for Excellence in Fiction and Nonfiction Longlist Announced



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## Mid-Michigan Library League

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